

4th MANAGE - Best Agricultural Extension Book Award

Purpose of the Award: MANAGE presents Best Agricultural Extension Book Award to recognize the Indian Authors in the area of Agricultural Extension in a given year, who is distinguished themselves for their work. The Award is instituted to inculcate and encourage scientists, extension functionaries and agri professionals to continuously write and promote outstanding books in the Agricultural Extension stream. This Award is also important to update the book lovers and stakeholders to choose the best books.

Nomination/Application Procedure

- MANAGE invite to nominate best extension books published in any discipline of Agri/ Animal Husbandry/ Fisheries / Home science within the calendar year of 2023.
- Student/Author has to attach soft copy of the i) full book with cover page in colour, ii) Executive summary, iii) Justification for nomination indicating how the book is eligible for winning a prize (Maximum two pages)
- Nomination/Application has to be submitted in the URL <https://www.manage.gov.in/AWARDS/>
- Only applications uploaded in the above URL are accepted.
- The Authors / editors must have substantial involvement in the field of agricultural extension.
- The publication must be free from any infringement of copy rights.
- The book must have been published during the calendar year 2023 (i.e. from 1st January 2023 to 31st December, 2023) for the Award.
- Submission of Application to awards starts from 1st February, 2024
- The deadline for submission of application is March 31, 2024.
- For any queries, communication may be sent to: manageawards@gmail.com

Value of the Award

- MANAGE- Best Agricultural Extension Book Award carries a Citation and a Cash Prize.
- Three highest ranked Books will be Awarded Cash Prize of Rs 50,000/-, Rs 30,000/- and Rs 20,000/- for First, Second and Third Best Books respectively.

Criteria for selection of Book

- The jury members will evaluate the books based on the pre decided criteria.
- The book will be judged for their excellence in terms of their quality, novelty, innovative idea, technical depth, originality of the concept, potential, contributions to the discipline, scientific rigour, technical excellence etc.
- The Award is meant for individual or team of Authors.
- Edited / authored books are eligible for Award.
- The Expert Committee will identify the award winning entries, based on the maximum score, top three books will be selected for best book award, and make recommendations to the Competent Authority of MANAGE about the selection.
- The Award will be conferred at the Foundation Day / General body Meeting/ Executive Council Meeting /Academic Committee Meeting of MANAGE.
- The decision of the Panel of Experts is final and no correspondence will be entertained.
- In order to maintain the prestige and value of the Award, the Panel of Experts and Management reserve the right, not to recommend a Book for an award in any given year.

**Criteria and weightage for Selection of
4th MANAGE - Best Agricultural Extension Book Award**

| S.No. | Criteria | Score |
|--------------|---|--------------|
| 1. | Title of the Book (Catchy, simple, effective) | 05 |
| 2. | Book Published with ISBN number | 05 |
| 3. | Nature of Book <ul style="list-style-type: none"> - Book on Advance topic - Book based on research - Thematic book - Hand/ Text/ Reference book - Book of general nature | 05 |
| 4. | Design (Cover design, internal layout, typeface, appeal, text and illustrations are complementary to each other etc.) | 05 |
| 5. | Presentation of the Book (Use of language, Grammar, Style, Readability, Delivery of message etc.) | 10 |
| 6. | Clarity and Technical Quality | 10 |
| 7. | Innovativeness and Originality (Edited Book maximum of 5 marks, Authored book maximum of 10 marks) (Creativity, Ideas, Concepts etc.) | 10 |
| 8. | Comprehensiveness & Depth of the content | 10 |
| 9. | Coverage of Potential Readers (Appeal for its intended readership) | 05 |
| 10. | Contribution to the Discipline | 10 |
| 11. | Relevance of the Book to address the present agricultural issues | 10 |
| 12. | Contribution to the farming community and stake holders of extension system | 05 |
| 13. | Number of pages | 05 |
| 14. | References (Reviewed more number of reputed books, articles etc.) | 05 |
| Total | | 100 |